



**THE ILANI SMOKIN' HOT BBQ FESTIVAL & COMPETITION. JUNE 24TH-26TH, 2022.  
COME FOR THE FIRE. STAY FOR THE FEST.**

May 2022

Dear BBQ Competitor –

We are excited to announce a brand new BBQ festival and competition – the inaugural ilani Smokin' Hot BBQ Festival and Competition, June 24th-26th, 2022 – and we would love for you to be a part of it!

**Located on ilani's beautiful campus in Ridgefield, WA, we hope you'll kick-start your summer with us in the best way we know how - competing at a BBQ Festival with \$15,000 in prize money at stake!** From backyard enthusiasts to seasoned competitors, our 2-day festival and competition has something for everyone, including live music and celebrity chefs demonstrations on the main stage, local food trucks, distilleries, breweries and of course, plenty of BBQ all weekend long, all while enjoying some of the most breathtaking mountain views around!

**So gather your team, come fire up your grills, and get smokin' with us at the ilani Smokin' Hot BBQ Competition June 25th and 26th, 2022. You'll be competing with fellow barbequers for the title of Best BBQ in the PNW, and vying for a slice of the \$15,000 total purse in prize money.**

We are very excited to have local pitmasters, champions and BBQ experts, Chef Rick Browne and Chef Lynnae Oxley head up the competition judging, and share some of their 'Que secrets with their own live demos. Rick is the author of 16 barbecue cookbooks and host of PBS's *Barbecue America*, and Lynnae, known for her fierce competitor skills on *Food Networks' BBQ Pitmasters and Chopped*, is owner of Ridgefield's own beloved Sugar's BBQ. Go to ilani BBQ Fest for a full schedule of the weekend's events, and the latest celebrity chef line up. **Celebrity Chefs Alton Brown, Robert Irvine, and Kevin Bludso will also headline the weekend alongside Chefs Aaron May and Stan Hays, founder, Operation BBQ Relief.**

**TO REGISTER, EMAIL US [info@360mande.com](mailto:info@360mande.com).**

**WE WILL THEN EMAIL YOU THE REGISTRATION FORM, COMPETITION RULES & WAIVER. COMPLETED REGISTRATION IS DUE NO LATER THAN WEDNESDAY, JUNE 22nd at 10:00PM.**

On behalf of ilani and 360° Marketing, we thank you in advance for your consideration. It is truly our privilege to have you join us, and we look forward to offering you enduring hospitality, an abundance of support, plenty of fun and lots of incredible BBQ! Please feel free to reach out to us anytime: Michael (860-985-0087/[mguinan@360mande.com](mailto:mguinan@360mande.com)) or Liza (917-257-3762/[liza@360mande.com](mailto:liza@360mande.com)).

Sincerely,

Michael Guinan, Principal, 360° Marketing and Events  
Liza Ballantine, Executive Director Festivals



Co-produced by ilani and 360° Marketing and Events | 1 Cowlitz Way | Ridgefield, WA